

## Digital Transition PSA Schedule 1<sup>st</sup> Quarter 2008

2/2/08	7:49 am	DTV Answer	:30
	1:40 am	DTV Answer	:30
2/3/08	2:58 am	DTV Answer	:30
	4:38 am	DTV Awareness	:30
2/8/08	4:27 am	DTV Answer	:30
	4:45 am	DTV Awareness	:30
2/15/08	2:56 am	DTV Awareness	:30
2/22/08	4:52 am	DTV Answers	:30
2/28/08	4:53 am	DTV Answers	:30
	4:26 am	DTV Awareness	:30
2/29/08	2:16 am	DTV Awareness	:30
	2:16 am	DTV Answers	:30
	4:15 am	DTV Answers	:30
	4:53 am	DTV Awareness	:30
	4:53 am	DTV Answers	:30
3/5/08	10:26 pm	FCC DC- 2	:15
3/8/08	3:45 pm	FCC DC- 3	:15
	5:29 pm	FCC DC- 2	:15
3/9/08	7:08 am	FCC DC- 1	:15
	7:23 am	FCC DC- 3	:15
3/10/08	7:41 am	FCC DC- 2	:15
	7:58 am	FCC DC- 1	:15
	7:22 pm	FCC DC- 3	:15
3/11/08	7:58 am	FCC DC- 2	:15
	3:28 pm	FCC DC- 1	:15
	7:22 pm	FCC DC- 2	:15
3/12/08	7:39 am	FCC DC- 3	:15
	1:55 pm	FCC DC- 3	:15
	7:21 pm	FCC DC- 1	:15

3/15/08	5:59 am	FCC DC- 2	:15
	8:29 am	FCC DC- 1	:15
3/16/08	7:07 am	FCC DC- 3	:15
	3:29 pm	FCC DC- 2	:15
3/17/08	8:29 am	FCC DC- 1	:15
	1:56 pm	FCC DC- 3	:15
	3:26 pm	FCC DC- 2	:15
3/18/08	9:29 am	FCC DC- 1	:15
	1:56 pm	FCC DC- 3	:15
	3:28 pm	FCC DC- 1	:15
3/19/08	1:59 am	FCC DC- 3	:15
	5:59 am	FCC DC- 1	:15
	7:52 am	FCC DC- 2	:15
	8:59 am	FCC DC- 3	:15
	12:48 pm	FCC DC- 2	:15
	3:29 am	FCC DC- 3	:15
	11:26 pm	FCC DC- 2	:15
3/20/08	5:59 am	FCC DC- 3	:15
	11:00 am	FCC DC- 1	:15
	10:37 pm	FCC DC- 1	:15
3/22/08	10:59 pm	FCC DC- 3	:15
	11:55 pm	FCC DC- 1	:15
3/23/08	7:07 am	FCC DC- 1	:15
	8:29 pm	FCC DC- 2	:15
3/24/08	7:58 am	FCC DC- 1	:15
	7:41 am	FCC DC- 3	:15
	1:56 pm	FCC DC- 2	:15
3/25/08	7:39 am	FCC DC- 2	:15
	7:59 am	FCC DC- 3	:15
	9:29 am	FCC DC- 2	:15
	1:56 pm	FCC DC- 3	:15
	3:26 pm	FCC DC- 1	:15
3/26/08	7:44 am	FCC DC- 1	:15
	1:56 pm	FCC DC- 1	:15
	3:21 pm	FCC DC- 2	:15

3/29/08	12:59 pm	FCC DC- 2	:15
	4:59 pm	FCC DC- 3	:15
3/30/08	11:29 am	FCC DC- 3	:15
	8:08 pm	FCC DC- 1	:15
3/31/08	5:59 am	FCC DC- 2	:15
	1:57 pm	FCC DC- 1	:15
	9:56 pm	FCC DC- 3	:15

## DTV PSA Script

Notice how digital's made pretty much everything better?

Especially television.

Digital TV's got  
Better picture,  
better sound,  
more channels,  
it's safer for kids----

In fact, digital's so much better that, by law, ALL broadcast TV has to be digital by 2009

But there's a catch:

Some TV's need an upgrade to get digital. You could even lose your signal.

Get the facts.

Visit [DTVAnswers.com](http://DTVAnswers.com) to learn about television's switch to digital.

Or call this number to see how you can stay connected